



Cookie Policy

Information on art. 13 Legislative Decree 196/2003 and s.m.i. and GDPR 679/2016

This information on the use of cookies on this site is made to the user in implementation of the provision of the Guarantor for the protection of personal data of May 8, 2014 "Identification of simplified procedures for the disclosure and acquisition of consent for the use of cookies "and in compliance with art. 13 of the Privacy Code (Legislative Decree No. 196/2003 and s.m.i.).

The information is prepared and updated by Compac s.r.l., manager of the website and owner of the processing of personal data connected to it, with registered office in Via Spallanzani 8 / A, 42024 Castelnovo di Sotto (RE), info@compac.it

Any further request regarding the use of cookies on this website can be sent to the e-mail address indicated.

The same address can be used to exercise at any time the rights that the European Regulation GDPR 679/2016 attributes to the interested parties (Article 15-22): for example, access, cancellation, updating, rectification, integration, etc.), as well as to request an updated list of the designated Data Processors.

Personal data deriving from the management of cookies, are treated in each case by specific processors, and are not disclosed or disseminated.

WHAT ARE COOKIES?

Cookies are small text strings that a website can send, while browsing, to the devices in question (whether this is a PC, a laptop, a smartphone, a tablet computer; they are usually stored directly on the browser employed). The same website that transmitted them can then read them and register the cookies stored on the same device to obtain various information.

HOW MANY COOKIES ARE THERE?

There are two main macro-categories with different features: **technical cookies** and **profiling cookies**. Technical cookies are usually necessary to ensure the website operates correctly and to allow for browsing; without them, the pages may not be displayed correctly or one may not be able to use some services. For instance, a technical cookie is essential to maintain the user connected to a website during their whole visit or to save the language or display settings, etc.

Technical cookies can be further divided into:

- browsing cookies, which ensure the normal browsing and use of the website (letting you, for instance, make a purchase or log in to access reserved areas);
- analytical cookies, similar to technical cookies only when they are used directly by the party managing the website to collect information in an aggregate form, about the number of users and how they visit the website itself;
- functionality cookies, which allow the user to browse according to a series of selected criteria (for instance, the language, the products selected for purchase) in order to improve the service provided to the user.

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Technical cookies can also be provided by third parties (so-called “**third-party cookies**”) and can match all the types indicated above.

profiling cookies are designed to profile the user and are used to send advertising messages in line with the preferences shown by the user while browsing.

WHICH COOKIES DOES THIS WEBSITE USE?

This site uses direct technical cookies, aimed at ensuring the correct functioning of the site, without which browsing would not be pleasant.

In addition, the site uses third-party cookies "Google Analytics", a statistical analysis service provided and managed by Google that allows you to analyze, anonymously, how users visit the site. The information generated by the cookie on the use of the website by the user (including the IP address) is transmitted and stored on Google's servers.

Our site also uses cookies to process information including standard Internet registry information and details of the visitor's behavioral patterns while visiting our site. Through Hotjar we store this information in a pseudonymised user profile and we do not process this information to identify individual users or to combine them with additional data on a single user.

Cookies are stored on your individual device and you have full control over their use. You can disable or limit the transmission of cookies by changing the settings of your web browser. Cookies that are already stored can be deleted at any time. If you visit our site with cookies disabled, you may not be able to use all the functions of our site to the maximum extent.

Useful addresses to better understand the Google Analytics privacy policy and find the consent collection forms:

- <http://www.google.com/analytics/terms/it.html>
- <http://www.google.com/privacypolicy.html>
- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs>
- <https://support.google.com/analytics/answer/6004245>
- <https://tools.google.com/dlpage/gaoptout>

If you prefer that Google Analytics does not use the data collected in any way, the configuration of each browser can be changed differently. It is described in the help menu of your browser, which will allow you to know how to change your choices regarding cookies.

Internet Explorer: <http://windows.microsoft.com/it-It/windows7/Block-enable-or-allow-cookies>

Safari: <http://www.apple.com/it/support/>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it&hlrm=en>

Firefox: <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Opera: <http://help.opera.com/Windows/10.20/it/cookies.html>

Google Analytics cookies can also be refused by following the procedure indicated by Google <https://tools.google.com/dlpage/gaoptout?hl=it>.

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Internet Explorer: <http://windows.microsoft.com/it-IT/windows-vista/Block-or-allow-cookies>

Safari: <http://www.apple.com/it/support/>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it&hlrm=en>

Firefox: <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Opera: <http://help.opera.com/Windows/10.20/it/cookies.html>

The site will however remain fully usable even if the user has decided to disable the monitoring function. For a permanent opt-out, the browser must accept permanent cookies. If your browser does not accept permanent cookies, then it is technically not possible to register the opt-out. Please use the features of your browser to disable monitoring (see the website www.allaboutcookies.org in this regard).

To delete cookies from the Internet browser of your smartphone / tablet, you must refer to the user manual of the device.

COOKIES OF SOCIAL NETWORKS

These are cookies that allow the profile of the user on the social network to interact with this website. These are not essential cookie for the operation of this website.

They are commonly used to share content.

The collection of information by "third parties" is governed by the relative rules that can be found on the social networks themselves.

Here below are the websites of the various policies and the procedures to manage the cookies and their disabling.

Facebook's policy: <https://www.facebook.com/help/cookies/>

Facebook (settings): go to your account. Privacy section.

Twitter's policies: <https://support.twitter.com/articles/20170514>

Twitter (settings): <https://twitter.com/settings/security>

Linkedin's policy: <https://www.linkedin.com/legal/cookie-policy>

Linkedin (setting): <https://www.linkedin.com/settings/>

Google+ policy: <http://www.google.it/intl/it/policies/technologies/cookies/>

Google+ (setting): <http://www.google.it/intl/it/policies/technologies/managing/>

GOOGLE MAPS WIDGET

The website incorporates Google Maps' widget with the map of the activity and this service involves the installation of cookies by Google, while no information is instead shared by the website where the widget is incorporated. For further information, also in relation to the deactivation of these cookies, please check this link:

https://www.google.com/intl/it_it/policies/privacy/

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